

RESCUERS AT THE TOP OF THEIR GAME

SUPPORT YOUR TEAM!

FROM
12 TO 15
SEPT.
2019



WORLD RESCUE CHALLENGE

LA ROCHELLE



FRANCE 2019





AN INTERNATIONAL EVENT

Since 1999, the annual World Rescue Challenge (WRC) has brought together the best international teams for challenges around **road rescue and trauma**.

This event is both for professionals and the general public. For professionals, the objectives are to facilitate knowledge transfer and promote best practices. **The WRC also seeks to raise awareness on risks on the road and in everyday life for the general public.**

While it is a professional competition, its mission is to improve road safety and rescue. A national competition was developed in France from the international model three years ago.

The first national rescue challenge to be held in France, in 2016, took place in Charente-Maritime, (region of La Rochelle, north of Bordeaux). This national competition has since enjoyed a growing success: in 2018, twenty firefighter squads were represented from across France.

The firefighters of Charente-Maritime, in conjunction with the National Federation of French Firefighters (FNSPF), will host the 2019 WRC.



20 YEARS OLD IN 2019

The World Rescue Organisation (WRO) has organized international challenges around the world since 1999.



**WRC 2019
FRANCE**



**WRC 2017
ROUMANIE**



**WRC 2018
AFRIQUE DU SUD**



**WRC 2016
BRÉSIL**



The National Federation of French Firefighters has hosted a national challenge every year since 2016.



**Challenge 2019
AVIGNON**



**Challenge 2017
NANTES**



**Challenge 2018
SAINT-QUENTIN-
EN-YVELINES**



**Challenge 2016
LA ROCHELLE**

A FEW NUMBERS

**1,24
MILLION PEOPLE**

die in traffic accidents every
year around the world

**3,477
DEATHS ON ROADS**

in France in 2016

**150
EXTRACTIONS**

for one or more victims trapped
in a vehicle every year in
Charente-Maritime





A COMPETITION WITH CONCRETE OUTCOMES

- For firefighters, in terms of training, operational techniques and tools
- For victims of traffic accidents, who will benefit from the application of improved skills, equipment and techniques

AN OPPORTUNITY TO SHARE KNOWLEDGE

- The competition is a unique international opportunity for teams to share knowledge, experiences and techniques
- In addition to the competition, there will be technical workshops and conferences

For example, conversations with firefighters from all over the world have helped to alert French firefighters on the use of face masks to protect against the inhalation of glass during glass cutting operations.



THE 2019 WRC WILL BE AN OPPORTUNITY TO SHARE FRENCH INITIATIVES IN ROAD SAFETY

French firefighters are actively involved in ensuring that car manufacturers take into account the constraints of emergency response in the event of an accident. Thanks to the work carried out with car manufacturers, Renault especially, vehicles now offer solutions for rescuers to intervene in complete safety.



**IN THE HEART OF LA ROCHELLE
SEPTEMBER 12-15, 2019**

MAP OF THE EVENT

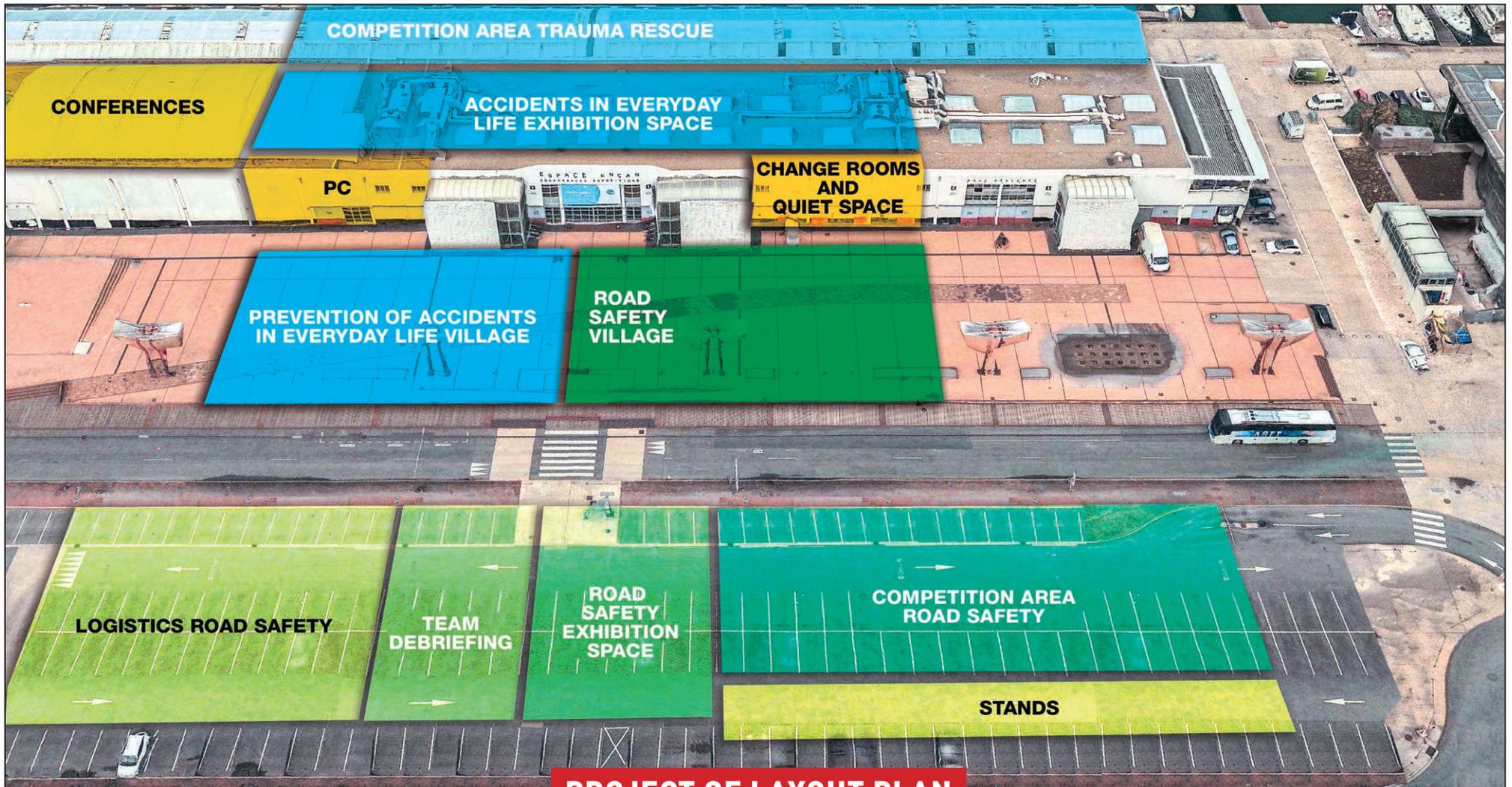
10,000 SQM

approx. 2.5 acres of
exhibition spaces and competitions

2
COMPETITION
AREAS

2
SAFETY
VILLAGES

2
EXHIBITION
SPACES



PROJECT OF LAYOUT PLAN



TWO INTERNATIONAL COMPETITIONS



THE ROAD SAFETY CHALLENGE

with 3 extraction challenges

Firefighters will need to use innovative techniques to rescue trapped victims in a very short time.

■ **The «rapid» challenge: 10 minutes**

Teams must be able to safely retrieve an unconscious casualty from an unstable or obstructed vehicle.

■ **The «standard» challenge: 20 minutes**

Teams must save one victim.

■ **The «complex» challenge: 30 minutes**

Teams must rescue two victims from a complicated multi-vehicles scenario.



THE TRAUMA CHALLENGE

with 2 first aid tests

The trauma challenge is based on the same principles as the road safety challenge.

It puts firefighting teams in charge of aiding injured people hurt in everyday life accidents at home or work.

■ **The «standard» challenge: 10 minutes**

The teams intervene in a test involving one victim.

■ **The «complex» challenge: 10 minutes**

The teams rescue two victims.

In each challenge, international judges will assess practices and select the overall winning team. Each team then receives feedback, allowing their members to learn and further improve their practices, for the ultimate benefit of the public.

FREE
ADMISSION FROM
10AM TO 6PM

A FEW NUMBERS

36
ROAD RESCUE
TEAMS

33
EMERGENCY
RESCUE TEAMS

300
COMPETITORS
FROM ALL OVER
THE WORLD

140
CARS CUT

8 000
VISITORS EXPECTED
OVER 3 DAYS





TWO VILLAGES for the general public

ROAD SAFETY VILLAGE

Alongside the road rescue challenge, the road safety village aims to raise awareness on risky behavior through education via demonstrations, simulations and meeting rescuers.

Many agencies will be on hand to provide information: firefighters, the Charente-Maritime prefecture (emergency risk management), the national police, the gendarmerie, road patrollers, associations...

ACCIDENTS IN EVERYDAY LIFE VILLAGE

Alongside the trauma challenge, the accidents in every day life village will educate the general public on identifying risks, preventing them, and how to respond in case of accidents

- **at home** : domestic accidents and fires
- **at work** : accidents on the job
- **everywhere else** : exercise accidents, heat exhaustion, etc.

A FEW NUMBERS

2 HOURS
THE TIME NEEDED
to learn basic first aid

624,000
WORK-RELATED
ACCIDENTS
resulting in time lost
in France in 2015

11 500
DEATHS PER YEAR
due to domestic accidents



FREE
ADMISSION FROM
10AM TO 6PM

ACTIVITIES AND TRAINING WILL BE OFFERED,
SUCH AS BASIC FIRST AID OR PSC1
(CIVIC PREVENTION AND RESCUE LEVEL 1)



A STRONG COMMUNICATION CAMPAIGN

RESCUERS AT THE TOP OF THEIR GAME... Support your team!

An innovative communication campaign

The WRC is above all a competition. As a result, visuals use imagery inspired by high-level sport.

Contrasting, dynamic and colorful.

Magnified firefighters entering the arena, focused and ready to rescue.

FROM 12 TO 15 SEPT. 2019

RESCUERS AT THE TOP OF THEIR GAME

SUPPORT YOUR TEAM!

WORLD RESCUE CHALLENGE

LA ROCHELLE FRANCE 2019

WFO
Fédération Française
SAPEURS-POMPIERS
RENAULT
SFP
wdsb7
SÉCURITÉ ROUTIÈRE
TOUS RESPONSABLES
la Charente
Maritime
Communauté
d'Agglomération de
La Rochelle
LA ROCHELLE



FROM 12 TO 15 SEPT. 2019

RESCUERS AT THE TOP OF THEIR GAME

SUPPORT YOUR TEAM!

WORLD RESCUE CHALLENGE

LA ROCHELLE FRANCE 2019



CONTACT US !



wrc2019@sdis17.fr

+33 (0)5 46 50 15 39